

INTRODUCTION

Welcome to www.alusystem.ro

This Cookie Policy explains how we use cookies and similar technologies to provide you with an enhanced and customized experience when you visit our website. The use of cookies helps us understand your behavior on our website, improve its functionality and provide you with relevant content.

It is important that you read this Policy to understand what cookies are, how we use them and how you can control your cookie settings. By using our website, you agree to the use of cookies as described in this Policy. If you do not agree to the use of cookies, please adjust your browser settings or stop using our website.

This Cookie Policy applies to all visitors on our www.alusystem.ro website, owned and operated by ALUSYSTEM SRL with headquarters in Bucharest, Ion Brezoianu Street, no. 27, District 1, registered under no. J40/13000/2014, Tax Registration Number RO15451270.

The purpose of our Cookie Policy is to inform users about how cookies and similar technologies are used on that website. This includes details of what cookies are, how they are used, what types of cookies are implemented, the purposes for which they are used and how users can control or manage cookie preferences.

Thank you for choosing www.alusystem.ro and for trusting us in managing your privacy and cookie preferences.

WHAT ARE COOKIES?

Cookies are small text files stored on your device (PC, tablet, smartphone) when you visit a website. They help websites remember information about your visit, such as your preferred language, products viewed and other settings, in order to facilitate browsing and increase the usefulness of the website for you.

The concept of "cookies" relates to cookie modules and any other similar technologies through which information can be collected automatically. They are used to ensure a functional browsing, to provide a better browsing experience, to perform statistical analyzes the access of information on the

website, to ensure the security of the website, but also to provide advertising matching your interests.

As specified above, Cookies are small text files placed by the visited website/webpage, via your browser, on the device you use for browsing (Pc, smartphone, etc.), and which are identifying the device when you access the website/webpage. A cookie consists of two parts: → the name and → the content or the value of the cookie. Technically, only the web server which sent that cookie can access it again when a visitor returns to the web page associated with that web server.

HOW WE USE COOKIES?

We use cookies for various purposes, including:

- **Essential Cookies:** Necessary for the website to operate properly and to allow you to browse and use its features.
- **Performance Cookies:** They collect information on how visitors use our website, helping us to improve its functionality and performance.
- **Functionality Cookies:** They enable the website to remember your choices (such as language or region) and provide improved and more personal features.
- **Advertising Cookies:** Used to provide you with ads relevant to you and your interests, while limiting the number of displays of the same ad.

USE OF SOCIAL MEDIA PLUG-INS

ALUSYSTEM uses third-party social media plug-ins. Plug-ins are small software apps placed by social media platform providers that integrate them when included on the visited website/web page. Generally, your interaction with a plug-in allows the third party to collect certain information about you, including your IP address, page header information, and browser information. ALUSYSTEM has implemented the following social media buttons:

- LinkedIn
- Instagram
- Facebook

CATEGORIES OF COOKIES

Session Cookies	A "session cookie" is a cookie that is automatically deleted when the visitor closes his/her browser.
Persistent Cookies	A "persistent cookie" is a cookie that remains stored on the visitor's terminal until it reaches a certain expiration date or until it is manually deleted.
Third-party Cookies	Online identifiers may be placed by ALUSYSTEM SRL or by "third parties". If you give your consent, these third-party websites will place cookies that allow you to view content provided by these third parties on our website. These third parties may collect and use your data via cookies for the purposes established in their privacy policy. ALUSYSTEM SRL provides you with information regarding the identity and links to these third parties, as well as the possibility to opt for the acceptance/rejection of the online identifiers placed by them.
Cookies used by our website	Necessary Cookies Necessary cookies allow you to navigate our website and use its functions. They also ensure the security of the website. These cookies do not collect information about you that could be used for advertising or to record your browsing activity.
Statistical Cookies	Statistical cookies indicate whether a certain website visitor has visited/used this website before. These cookies are used for statistical purposes only.
Marketing Cookies	Marketing cookies are used to target online advertising. These store information about the content viewed, being used to display advertising relevant for your interests.

The details of cookies from www.alusystem.ro are available in **Annex 1**

COOKIES MANAGEMENT

You can give your consent for the use of all or part of the cookies/online identifiers or you can opt to use the website without the placement of cookies, except for those essential for the operation of the website.

You can always go back to your option by accessing the section: [Cookie Module](#)

You can also change your options regarding cookies, as well as delete existing cookies, by accessing the settings of the browser you use, in the "Options" section or in the "Preferences" menu of the browser:

- Cookie settings in Internet Explorer
- Cookie settings in Microsoft Edge
- Cookie settings in Firefox
- Cookie settings in Chrome for Desktop
- Cookie settings in Chrome for Android
- Cookie settings in Safari

Thank you for reading our Cookie Policy and for choosing to browse on www.alusystem.ro. We are committed to protecting your privacy and personal data and providing you with a safe and customized online experience. By understanding and managing your cookie preferences, you help us to constantly improve the functionality and performance of our website.

If you have any questions or concerns about this Policy or how we use cookies, please contact us at

Mailing address: Ion Brezoianu Street, no 27, District 1, Bucharest, Zip Code 010131

E-mail address: dataprotection@bogartholding.ro

We will be happy to provide you with all the necessary information and assist you in managing your cookie preferences.

This Policy may be updated periodically to reflect the changes in legislation or the improvements to our privacy practices. We encourage you to regularly check this page so you may keep up to date with the latest information regarding the use of cookies on our website. The date of the last update is indicated at the beginning of this Policy.

Your safe browsing and the privacy of your data are our priorities.
Thank you for your trust and for choosing us.

ANNEX 1

COOKIE Category	COOKIE Name	PURPOSE	Vendor Domain	RETENTION PERIOD	DATA SENT OR STORED
Session Cookies	rc::b	This cookie is used to distinguish between humans and bots	google.com	-	*Info1
Session Cookies	rc::c	This cookie is used to distinguish between humans and bots	google.com	-	*Info1
Marketing Cookies	_ga	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assigns a randomly generated number to identify unique visitors.	alusystem.ro	2 Years	*Info1
Marketing Cookies	_ga_	This cookie is used by Google to collect information about how visitors use our site.	alusystem.ro	2 Years	*Info1
Marketing Cookies	_gid	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected includes the number of visitors, the source where they have come from, and	alusystem.ro	1 Day	*Info1

		the pages visited in an anonymous form.			
Marketing Cookies	_GRECAPTCHA	Spam protection - This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	google.com	6 Months	*Info1
Marketing Cookies	_Secure-1PAPISID	This cookie is used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalised Google advertising.	google.com	1 Year	*Info1
Marketing Cookies	_Secure-1PSIDCC	This cookie is used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalised Google advertising.	google.com	13 Months	*Info1
Marketing Cookies	_Secure-3PAPISID	This cookie is used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalised Google advertising.	google.com	1 Year	*Info1
Marketing Cookies	_Secure-3PSID	This cookie is used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalised Google advertising.	google.com	2 Years	*Info1
Marketing Cookies	_Secure-3PSIDCC	This cookie is used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalised Google advertising.	google.com	13 Months	*Info1

Marketing Cookies	AEC	This cookie is used by Google to ensure that requests within a browsing session are made by the user, and not by other sites.	google.com	6 Months	*Info1
Marketing Cookies	DV	This cookie is used by Google to collect information about how visitors use our site.	google.com	10 Minutes	*Info1
Marketing Cookies	HSID	This cookie contains digitally signed and encrypted records of a user's Google Account ID and most recent sign-in time.	google.com	2 Years	*Info1
Marketing Cookies	NID	This cookie is used to show Google ads in Google services for signed-out users.	google.com	6 Months	*Info1
Marketing Cookies	SAPISID	This cookie is used by Google to display personalised advertisements on Google sites, based on recent searches and previous interactions.	google.com	2 Years	*Info1
Marketing Cookies	SEARCH_SAMESITE	Enforce SameSite cookie policy	google.com	Session	*Info1
Marketing Cookies	SID	This cookie contains digitally signed and encrypted records of a user's Google Account ID and most recent sign-in time.	google.com	2 Years	*Info1

Marketing Cookies	SIDCC	This cookie is used by Google to provide the identification of trusted web traffic.	google.com	3 Months	*Info1
Marketing Cookies	SOCS	This cookie is used by Google to store a user's state regarding their cookies choices.	google.com	13 Months	*Info1
Marketing Cookies	SSID	This cookie contains digitally signed and encrypted records of a user's Google Account ID and most recent sign-in time.	google.com	2 Years	*Info1
Marketing Cookies	UULE	Geolocation preferences	google.com	6 Months	*Info1
Persistent Cookies	rc::a	This cookie is used to distinguish between humans and bots	google.com	-	*Info1
Third Party Cookies	_Secure-1PSID	This cookie is used for targeting purposes to build a profile of the website visitor's interests in order to show relevant and personalised Google advertising.	google.com	2 Years	*Info1
Third Party Cookies	ADS_VISITOR_ID	This cookie is set by Google Ads and is required to use the options and on-site web services	google.com	1 Year	*Info1

Third Party Cookies	VISITOR_INFO1_LIVE	This cookie may enable personalized recommendations on YouTube based on past views and searches.	youtube.com	6 Months	*Info1
Third Party Cookies	YSC	This cookie is a session-based, third-party tracker designed to monitor user engagement with embedded video content.	youtube.com	Session	*Info1
Third Party Cookies	VISITOR_PRIVACY_METADATA	This cookie is used by YouTube to store the user's privacy and consent settings for embedded videos.	youtube.com	6 Months	*Info1
Third Party Cookies	APISID	This cookie is used by Google to display personalised advertisements on Google sites, based on recent searches and previous interactions.	google.com	2 Years	*Info1
Local Cookies	moove_gdpr_popup	This cookie stores the GDPR choices and settings	alusystem.ro	6 Months	Informațiile colectate sunt păstrate la nivel de sesiune / browser, fără a fi transmise la terți.
Local Cookies	pll_language	This cookie stores the website language preference	alusystem.ro	6 Months	Informațiile colectate sunt păstrate la nivel de sesiune / browser, fără a fi transmise la terți.

***info1** - The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (i.e. USA).